



ABOUT THE AUTHOR

VLATKA HLUPIC is a prominent Leadership and Change Management Consultant, Professor of Business and Management at the University of Westminster, former Adjunct Faculty at London Business School and founder and CEO of the Drucker Society London. She is a renowned keynote speaker, presenting regularly at major conferences worldwide and has published more than 160 academic articles, including the award winning "To be a Better Leader, Give up Authority" in the *Harvard Business Review*. Professor Hlupic has advised major international organizations including the UK Government, GlaxoSmithKline, BP, Brand Velocity USA, the National Health Service and the Hungarian National Bank.



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PRAISE FOR *THE MANAGEMENT SHIFT*

“ The field of leadership development is presently in need of fresh thinking. In this book Vlatka Hlupic offers her own contribution in the form of her ‘6 Box Leadership Model’ for consideration. All those who are interested in the present state and future direction of the field will find in the pages of this book a fresh and thought-provoking approach. I warmly welcome it.

– **John Adair, Chair of Leadership Studies at the United Nations System Staff College, Honorary Professor of Leadership at the China Executive Leadership Academy, author of forty books on leadership**

“ Dr. Hlupic’s insights are truly groundbreaking. What makes her ideas, which are brilliantly described in *The Management Shift*, even more meaningful is how she has integrated them into her 6 Box Leadership tool. The result is that executives and consultants can now easily implement 6 Box Leadership principles in practice, so that organizations can benefit from tomorrow’s management today”.

– **Jack Bergstrand, CEO of Brand Velocity, the former chief information officer for The Coca-Cola Co., author of *Reinvent Your Enterprise***

“ This is an inspiring book. Dr Hlupic makes a compelling case for radical changes in how large companies work, and she charts a very clear course for a new type of leadership that seeks to harness the talents and commitment of all employees.

– **Julian Birkinshaw, Professor of Strategy and Entrepreneurship, London Business School, ranked in the *Thinkers50* as one of the most influential management thinkers**

“ The 6 Box Leadership diagnostics and management methods will give your organization everything it needs to **unleash the creative power of your organization** and win in today’s fast paced, hypercompetitive world. Without this new way of management, firms will be stuck in the past and hopelessly left behind by competitors who adopt the 6 Box approach.

– **Richard A. D’Aveni, Bakala Professor of Strategy, Tuck School of Business at Dartmouth College, www.radstrat.com, listed in the *Thinkers50* as one of the most influential management thinkers in the world, author of *Strategic Capitalism***

“ Vlatka Hlupic makes the case for fundamental change in management theory. She is posing some questions that should have been asked already a long time ago, the answers to which are not only relevant to business, but to all those institutions (business, governmental and NGOs) that dominate our human lives in the 21st century. **This is a book that shows the way, not just to better economic results, but to a better society.**

– **Arie de Geus, Former Corporate Planning Director at the Shell Group and Author of *The Living Company*, translated in 23 languages and named one of the top business books by *Business Week* and *The Financial Times***

“ In the new era, business leaders need to shift from a focus on profits to leading their organizations with a purpose and a set of values that engender passion and pride among their employees and customers. **This book sets an agenda and a framework** to guide business leaders in this important quest.

– **Sunil Gupta, Edward Carter Professor of Business, Harvard Business School**

“ Use the powerful 6 Box Leadership Model and its lessons from Vlatka Hlupic’s new book to put your team on the fast track to success. **Outstanding, unique work** from one of today’s most important management consultants! Excellent!

– **Marshall Goldsmith, winner of the *Thinkers50* Leadership Award, top ranked executive coach and author of the *New York Times* and global bestseller *What Got You Here Won’t Get You There***

“ Vlatka’s insights on how to put innovative theory into practice is a **true step change in management**. She shows many cases that it is actually possible to transform organisations to become more profitable while at the same time to become more engaging for all employees. She provides clear guidance on how to successfully create the future and sets the new management standards for the digital information age.

– **Carsten Hentrich, Director of Digital Transformation, PwC Germany**

“ A great book for the challenges of our time. I hope aspiring managers and entrepreneurs will read it!

– **Sajda Qureshi, Professor of Information Systems, University of Nebraska at Omaha**

“ Dr Vlatka Hlupic’s work is a **significant contribution to transforming management thinking** and organisational life that we need for today’s and future world. *The Management Shift* shows the big picture and at the same time, offers a proven method related to how to tackle the route to unfold human potential in organisations for sustained prosperity.

– **Franz Röösl, Professor for Organisational Behaviour, Zurich University of Applied Sciences, Director of Beyond Budgeting Round Table**

“ Vlatka Hlupic has done a terrific job in describing the need for a paradigm shift in Management and Leadership. It is about more contradictions that need to be reconciled and the 6 Box Leadership Tool does the practical application. **A must read!**

– **Fons Trompenaars, Author of the best-selling *Riding the Waves of Culture*, ranked in the *Thinkers50* as one of the most influential management thinkers in the world**

“ A rich exploration of the way in which the corporate landscape is increasingly emphasizing people and purpose—and not just profit. As such, it’s not only useful; it’s quite hopeful.

– **Rick Wartzman, executive director of the Drucker Institute and columnist for *Time.com***

“ For many of us writing about the principles of enlightened leadership, the rate of progress has been frustratingly slow. Vlatka Hlupic has achieved a potentially **significant breakthrough** by linking theory to practice on how to transform workplaces. She takes management teams through the levels of progress that leaders and their teams experience as they move towards higher levels of engagement, in an approach where people are rightly viewed as the source of all value.

– **Philip Whiteley, co-author *New Normal Radical Shift***

“ For any business leader looking to get more from their people, **this book is a must-read.**

– **Rob Wirszycki, Chairman and Advisor to major IT companies and former Director General of techUK**

“ Vlatka Hlupic’s wonderful book provides the methodology to implement Management 2.0 using her 6 Box Leadership system. **The key is putting people first.** Improving your organization’s performance has never been so easy.

– **Paul J. Zak, Professor of Economics and the founding Director of the Center for Neuroeconomics Studies at Claremont Graduate University, author of *The Moral Molecule*- finalist for the Wellcome Trust Book Prize**